

Marketing / PKo

28.11.2016

## **COMPANY NAME CHANGE**

Dear partner,

Sampo Hydraulics Ltd's name has officially changed to Black Bruin Inc. as of November 21st, 2016.

The new name aims to clarify our marketing communication and strengthen our brand globally. We have already been manufacturing hydraulic motors and rotators under the Black Bruin brand name since 1984.

In the future, the **Black Bruin** brand will have even stronger visibility throughout our entire marketing effort.

Uncompromising professionalism, reliability, efficiency and willingness for cooperation will remain the core traditional and permanent values that steer our business.

We would greatly appreciate if you would take into account the name change in your daily operations and share this press release within your organization. Our company invoicing and shipping address, our VAT identity code, as well as our staff's contact information will remain the same after the name change.

Best regards,

Pekka Karhumäki, Managing Director Black Bruin Inc.

## For more information please contact:

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